



2022 PARTNER MEMBERSHIP OVERVIEW

Rural Vermont's Partner Members are businesses, organizations, non-profits, and publications with whom we share a commitment to living soils, thriving farms, and resilient communities. Our Partner Members value and support the work that Rural Vermont is doing in pursuit of our mission:

Rural Vermont's NEW mission is to organize, educate, and advocate in collaboration with local and global movements to strengthen the social, ecological, and economic health of the agrarian communities that connect us all.

Rural Vermont's Partner Member program continues to be an important way for the organization to build its network, capacity, and visibility. We invite you to join, or renew, as a 2022 Rural Vermont Partner Member. Dues received, or pledged, by the end of 2021 help us start the new year strong. Please see the reverse side for giving levels and associated benefits.

What Our Partner Members are Saying:

"Action Circles supports Rural Vermont as a partner member because we value both the work they do and the way they do it. Rural Vermont's commitment to economic justice for family farmers and their dedication to working from the grassroots, directly with the farmers, makes us proud to be connected to this amazing organization." – Amy Shollenberger, Action Circles, Partner Member since 2015

"It's an honor to be able to support [Rural Vermont's] incredibly vital and unparalleled work in Vermont and in the American agricultural legislation space." – Jaquelyn Rieke, Rabble-Rouser, Partner Member since 2020

Thank you to our 2021 Partner Members!

Our lead Partner Members are *Action Circles, Meadows Bee Farm, and Rabble Rouser*. Our additional Partner Members include *Chelsea Green Publishing, the Farmhouse Group, Frankenburg Agency, GeoBarns, the Skinny Pancake, Northeast Organic Farming Association of VT, Outpatch, Philo Ridge Farm, Vermont Compost, Vermont Grass Farmers Association, Vermont Growers Association, and Vote Hemp*.

BENEFITS for 2022 Partner Members:

For your contribution of \$1000-\$2499, you'll receive:

- Logo and link on front page of website
 - o From Jan–Nov 2021, we had 15,234 unique views of Rural Vermont's homepage
- Link in every 2022 regular email update, sent roughly 2x/month to 5K+ subscribers (*exceptions apply*)
- Occasional social media plugs, at least 2x/year
 - o Rural Vermont has 4.7K Facebook followers and 3.3K Instagram followers
 - o Postings in excess of 2x/year will rely on partners to provide content, and are subject to Rural Vermont review

For your contribution of \$2500+, you'll receive:

All previously mentioned benefits PLUS

- Logo (in addition to the link mentioned above) in every 2022 regular email update, sent roughly 2x/month to 5K+ subscribers (*exceptions apply*)
- "Partner Member Spotlight" included in one regular email update – a unique opportunity to introduce your organization to Rural Vermont's 5K+ email subscribers
- Regular social media plugs, to total at least 4x/yr
 - o Rural Vermont has 4.7K Facebook followers and 3.3K Instagram followers
 - o Postings in excess of 4x/year will rely on partners to provide content, and are subject to Rural Vermont review
- Sponsorship of Rural Vermont's Annual Meeting in fall 2022
 - o including mention in pre-event publicity
 - o public recognition at event

Have questions or need more info? Contact Development Director Shelby Girard:
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THANK YOU!